



## **BILL EDWARDS**

**President, SFP Sports  
Financial Services Executive  
Investment Specialist**

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## **My Business Philosophy**

Strategic wealth protection and development for coaches and professional athletes. We are not in the business of making our clients wealthy. They do that on their own. Our goal is to mitigate the risk of them ever losing what they spent a career accumulating. We focus on each client's need in depth to create a protective plan to maintain the wealth created by educating them on financial risks and judgements, creating a long term plan that not only preserves their wealth for their lifetime, but also for generations to come.

## **Educational Background**

- B.S. in Sports Management, University of Memphis, 2004

## **Personal**

Bill Edwards is president of SFP Sports, where he and his team benefit from the talent and support of Strategic Financial Partners. Born and raised in Memphis, TN, Bill attended Evangelical Christian School (ECS) where he was all-state in football and baseball. From ECS, Bill was drafted by the Atlanta Braves in the MLB draft but chose to attend the University of Memphis on a baseball scholarship. Bill graduated from the University of Memphis with a Bachelor of Science in sports management. In 2004, Bill was drafted by the Los Angeles Angels. That began a five-year professional baseball career with the Angels. Today, he provides strategic wealth protection and development for coaches and professional athletes.

## **Professional & Community**

- University of Memphis, Board of Directors
- University of Memphis M Club Hall of Fame, Billy J. Murphy Award, 2018
- Memphis Tigers Youth Baseball Organization, Coach
- University of Memphis M Club, President, 2015-2017

## **Professional & Community**

- Coaches & Professional Athletes
- Business Owners
- Dentists
- Families
- Wealth Protection
- Wealth Development
- Wealth Strategies